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## **CONFIDENCE INTELLIGENCE HOLDINGS LIMITED**

**信懇智能控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1967)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Confidence Intelligence Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 (the “**Reporting Period**”), the Group expects to record a net profit of approximately RMB6.0 million in the Reporting Period as opposed to a net loss of RMB31.5 million for the year ended 31 December 2023.

The turnaround from loss to profit for the year ended 31 December 2024 is mainly attributed to the increase of the sales and the improvement of the Group’s gross profit margin, which was mainly due to (i) increase orders from the major customers; and (ii) the improvement of capacity utilization and thus more fixed costs were absorbed.

The information contained in this announcement is only based on a preliminary assessment by the Board with reference to the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 and information currently available to the Company, and is not based on any figures or information which have been reviewed or audited by the Company’s independent auditor or have been confirmed by the audit committee of the Company and are subject to adjustments. The Company is in the process of finalising the interim results of the Group for the year ended 31 December 2024. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the year ended 31 December 2024, which is expected to be published by the end of March 2025 in accordance with the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board  
**Confidence Intelligence Holdings Limited**  
**Li Hao**  
*Chairman*

Hong Kong, 4 March 2025

*As at the date of this announcement, the executive Directors are Mr. Li Hao, Mr. Zhang Bizhong, Mr. Xu Shizhen, Ms. Li Biqiong and Mr. Hao Xiangjun, and the independent non-executive Directors are Mr. Huang Jianfei, Mr. Chow Kit Ting and Ms. Mu Lingxia.*